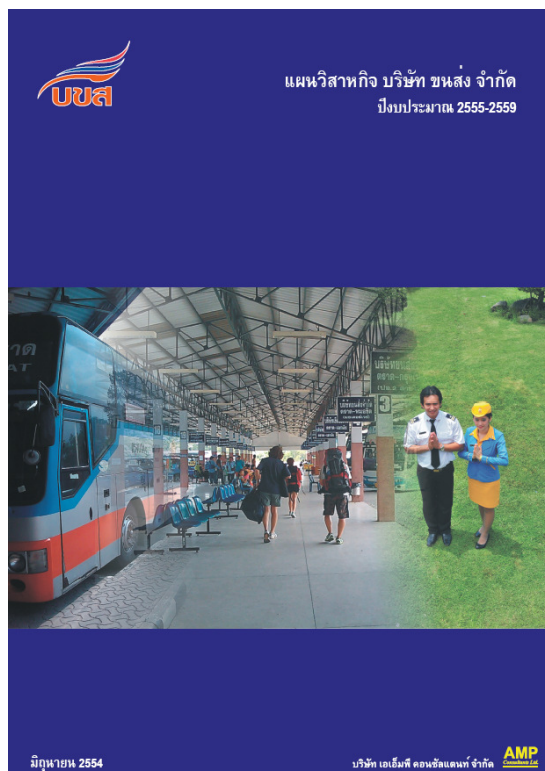


## Advisory Service on the Formulation of TCL's 2012-2016 Corporate Plan

**Client:** Transport Co. Ltd. (TCL)

**Period of Appointment:** 2011



AMP Consultants Ltd. was commissioned by TCL to prepare its Corporate Plan for the next five years (2012-2016) to be comprehensive and consistent with all relevant policies. The main components of the Corporate Plan are projects, planning, budgets, implementation periods, risk management and the application of Balanced Scorecard Concepts (BSC) concepts to enable translation of the Corporate Plan into Annual Action Plans. The Corporate Plan is based on the concept of Economic Value Management (EVM) to ensure appropriate orientation in terms of Project Plans, Action Plans and Budget Estimation and Allocation.

The tasks consisted of (i) a review of government policy and problems with TCL's implementation; (ii) consideration of EVM and BSC techniques; (iii) a SWOT Analysis of the organization; (iv) formulation of a direction, goals and strategy for implementation by TCL including a work plan for projects, measures and budget allocation; (v) data collection and development of a database; (vi) preparation of TCL's Corporate Plan (5 years 2012-2016); and (vii) estimation of the investment fund and analysis of the effect on finance.

