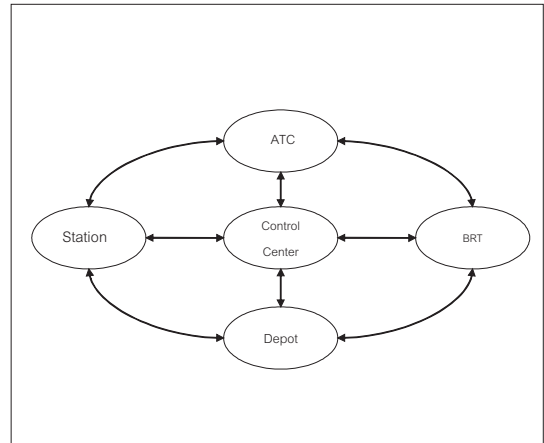


Planning for the Management and Operation of Bus Rapid Transit (BRT) Project

Client: The Krungthep Thanakom Co.,Ltd. BMA Enterprise

Period of Appointment: 2005 - 2007

Bangkok Metropolitan Administration (BMA) has commissioned The Krungthep Thanakom Co.,Ltd. (BMA Enterprise) in association with AMP Consultants Co.Ltd. to undertake the planning for management and operation of BRT project. Works include network development, ridership forecast, ITS requirement and conceptual design ,risk analysis, ticket conceptual design, guideline for operation ,marketing requirement analysis, business operation,



asset management, cost control, safety procedures, as well as quality of service. This is aimed at the efficiency both implementation and operation BRT project.

In addition, AMP also provides services on investment evaluation, supporting work for the selection of private operator, and post implementation monitoring and evaluation.

