

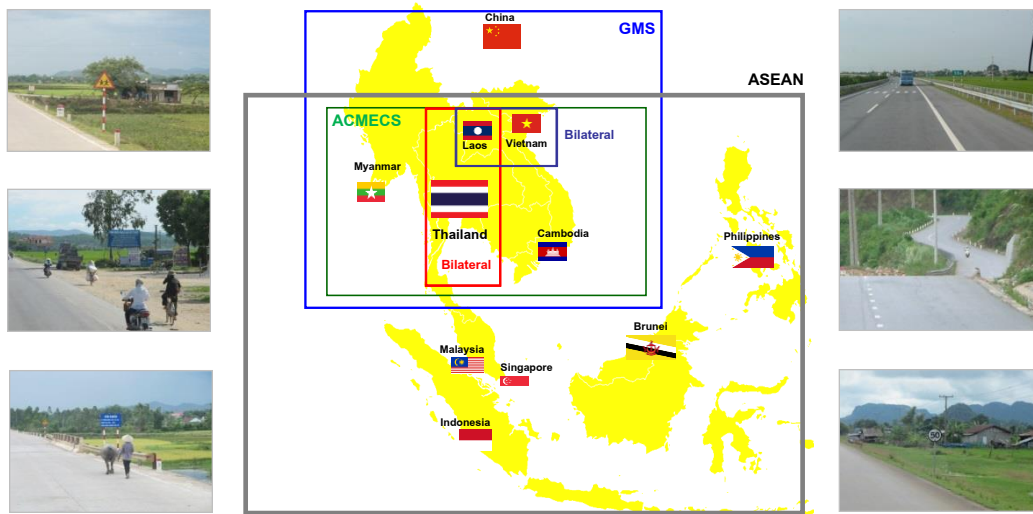
# The Capability Enhancement of Thai Freight Transport Operators in Preparation for the ASEAN Economic Community (AEC)

**Client:** Department of Land Transport

**Period of Appointment:** 2012-2013

AMP Consultants Ltd. was commissioned by Department of Land Transport, the Ministry of Transport to assist Thai freight transport operators to prepare for the start of the ASEAN. Economic Community (AEC). The work included:

- Investigate data on the volume of international road freight,
- Business analysis of current modes transport current and an overview of future transport,
- Proposed development strategy to improve Thailand's readiness for free trade,
- Development of corporate relationships in public and private transport,
- Meetings in Thailand and abroad, and
- Promoting quality standards for freight services.



In addition, the major key tasks are also:

(i) Meetings with Thai freight operators and representatives of sectors related to the transport of goods by road between Thailand, the Lao PDR and Vietnam to develop the capability of freight operators based in Thailand; (ii) preparation of summaries of problems and recommendations to the government to speed up processes in order to be proactive in supporting Thai entrepreneurs; and (iii) development of guidelines for potential entrepreneurs and identification of the potential to build alliances within both Thailand and the ASEAN Economic Community with the objective of cooperation to create an efficient and effective mechanism for sustainable logistics.

Key Activities: traffic and transport data assembly; analyses of cargo by type, the costs of transporting freight and the economics of freight transport; training and public relations. Meetings were held with the management of cargo operators and conferences, workshops and overseas seminars (Lao and Vietnam) were organized.

