

Reorganization Structure for the Profit Centre Management

Client: Transport Company Ltd

Period of Appointment: 2002



The consultant however contributes significantly to overall transport concept and demand forecasting. These tasks are included review, define and assess transport conceptual options in order to identify the most possible routes to be taken by ranking demand as well as to develop an initial estimate of likely patronage demand considering more factors which are critical to the financial viability of the chosen routes.

AMP Consultants Ltd was engaged from Transport Company Ltd to investigate and forecast travel demand on Routes between Bangkok and other provinces. These analysis will be the based information for reorganization of Transport Company Ltd. Then the Profit Centre will be proposed.

There are two main objectives in this study as follows:

To analyse the existing inter-province passengers, and

To forecast the future inter-province passengers in year 2001 and 2021.